

6th

INDONESIA INTERNATIONAL MODERN CLEANING & TEXTILE CARE EXHIBITION

EXPO 2019 **CLEAN** EXPO 2019 **LAUNDRY**

EDUCLEANING 2019 CATALOGUE LOUNGE



Thursday, July 11 | Friday, July 12 | Saturday, July 13

**Jakarta International Expo
Hall A2**

Clean Expo & Laundry Expo is the International Exhibition of Modern Cleaning and Textile Care of Indonesia which this year is the 6th edition held at the Jakarta International Expo on 11-13 July 2019. The most important business meeting in the cleaning and washing sector: 2019 Clean Expo & Laundry Expo is packaged and is designed to be more than just an exhibition, this is a business meeting to explore everything from chemical cleaning, equipment & tools, HR training to the latest information from national to international.

iCLEAN is a national brand in the field of cleaning & sanitation solutions for industrial segments in Indonesia. In the 6th Clean Expo & Laundry Expo, **iCLEAN** works with **PT. MAS (Media Artha Sentosa)** as the Clean Expo organizer presents an Educational Cleaning Program with various topics in accordance with the agenda in this proposal, **Educleaning Lounge** is expected to provide input/ Information/new-paradigms regarding market insight, new technology & current trends in the field of cleanliness management, for hotel segments, building maintenance, public areas, service providers for various cleaning solutions.

In the **Educleaning Lounge** session, the latest solutions will be presented, some experts in the field of cleanliness management and other resource persons will provide various information and market insights which aim to provide effective, efficient and comprehensive hygiene management solutions.

AGENDA
DAY 1 | Thursday, 11 July 2019
CLEANLISSNESS MANAGEMENT SYSTEM

Time	Speaker
10:30 - 11:00 Registration	
ES 1 11:00 - 12:00 "What is Green Product" All about Guidance, Regulations, and Certification.	Naning Adiwo Secretary General of Green Product Council Indonesia
ES 2 12:00 - 13:00 Digital Educleaning Technology Which Easily to Access at Anywhere and Anytime	David Handriyanto Founder and MD of iClean
13:00 - 13:15 PS 1 by iClean	
ES 3 13:15 - 14:15 "International Standard of Cleaning Tools" Introducing an international standard from international color coding for food industry, public area (US Thread Standard)	Agus Ariandy Sijotmodjo Director of Indomop Multi Makmur
14:15 - 14:30 PS 2 by Indomop(1)	
ES 4 14:30 - 15:00 "Understanding The Art of Perfumery"	Anni Tan Country Head of Fragrance Oils Indonesia
ES 5 15:00 - 15:45 "Cleaning Hospitality Leadership" How to built a success and career in the hospitality industry	Arya Pering Arimbawa, Msi, CHA Cluster GM PT.Archipelago International
15:45 - 16:45 "Hospitality Gathering" By Invitation: Get your Raffle Ticket for Door Prize	IHKA Chairmans Corporate Hotels Principals Tourism Schools

AGENDA
DAY 2 | Friday, 12 July 2019
NEW SURFACE, TECHNOLOGY & ENVIRONMENTAL CLEANLISSNESS

Time	Speaker
10:00 - 10:30 Registration	
ES 6 10:30 - 11:30 "Making the Right Choice of Cleaning Equipment" Cleaning equipment playing a major role in mechanical actions of every cleaning actions, the sustainability characteristics of the equipment are very important, equipment must be selected, installed and operated to fit together with every cleaning requirements.	Fifit Fitria Head of Business Development of PT. Karcher Indonesia
10:30 - 11:45 PS 3 by Karcher Indonesia(1) 11:45 - 12:45 Friday Prayer	
ES 7 12:45-13:15 "The New Trend of Tile Technology" How to treat the product portfolio tile which carries its distinct designs & sizes of floor, wall, as well as decorative tiles	Susan Anindita Marketing Manager MILAN CERAMIC TILE
13:15-13:30 PS 4 by Karcher Indonesia(2)	
13:30-13:45 PS 5 by Indomop(2)	
ES 8 13:45-14:20 "The Ultimate Solution For Floor Cleaning and Polishing"	Farhan Kassim KGS DIAMOND (SINGAPORE) PTE.LTD
ES 9 14:20-15:20 "Understanding & Controlling Bed-bugs" <ul style="list-style-type: none"> Get to know about bed-bugs, the impact on human skin, and how is the treatment 	Dr. Idham Sakti Harahap Scientist / Researcher & Lecture at Bogor Agricultural Institute (IPB)
15:20-15:35 PS 6 by Robotaqua Indonesia	
ES 10 15:35-16:35 "Grease Management" The cutting edge of bacteria technology from Canada, an exclusive line of microbial products to provide the ideal solution for facilitating natural bio-degradation of any organic waste effluent. From grease trap treatment to odour control in commercial, each category consists of products formulated to tackle your specific challenge.	Michael Abraham President of Mega-Lab Manufacturing Co.Ltd Canada
16:35-17:35 "Hospitality Gathering" By Invitation: Get your Raffle Ticket for Door Prize	EHK Restaurant's Owner ACE IKEI Asosiasi Pengelola Pusat Belanja Indonesia ASLI

AGENDA
DAY 3 | Saturday, 13 July 2019
CLEAN PRENEURSHIP

Time	Speaker
10:30 - 11:00 Registration	
ES 11 11:00 - 12:00 "Starting Up a Successful Cleaning Business" Tips to build Cleaning Business	Paul Iskandar Action Coach Indonesia
ES 12 12:00- 12:30 "New Business Concept" Optimizing Your Laundry Business with Clean stop Consumer Program	David Handriyanto Founder and MD of iClean
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ES 13 12:30 - 13:45 "Expand Your Revenue Stream" Panel Session: How to optimize your existing Laundry Business to boost your revenue stream with home cleaning service bedbug service cleanstop consumer program	Fifit Fitria Head of Business Development of Karcher Indonesia ** Yermias Triaviatta Commercial Director of Robotaqua Indonesia Moderator: David Handriyanto
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ES 14 13:45 - 15:15 (1hr 30mnts) "How Digital Technology Boosting Your Cleaning Business" Panel Session: How digital technology, labor sourcing & application,, digital transformation, digital marketing and standardization of training can help and provide cleanliness & benefits the users and the providers of the cleaning industry.	Dayu Dara Permata Senior Vice President of GO-JEK Indonesia ** Wing Prakoso MD & VP PT. Hore Karunia Globalindo *** Bing Robbin Muliadi Founder & Creative CEO of digitalman- diriteknologi.com **** Jourdan Kamal Founder of maube- lajarapa.com Moderator: David Handriyanto
15:15 - 16:15 "Hospitality Gathering" By Invitation: Get your Raffle Ticket for Door Prize	Chairman of ASLI & Members Chairman of HIPLI Chairman of APLINDO

Contact Person:

Elizabeth Siboro
+62 821-2450-9177

Rosa Permata
+62 812 1999 9905

OUR SPEAKERS



Day1 | Thu. 11 July 2019 at 11:00-12:00
“WHAT IS GREEN PRODUCT”

Naning Adiwoso is a Secretary General of Green Product Council Indonesia. Naning is innovator, founder of Indonesian Architecture Space Resources Centre, Network establishing industries between professional facing the green product and design – won the “Hall of Fame” from World Toilet Organization, for which she was credited with “Lifetime Achievement Award” from APSDA (Asia Pacific Space Design Association) in 2014.



Day1 | Thu. 11 July 2019 at 12:00-13:00
DIGITAL EDUCLEANING TECHNOLOGY WHICH EASILY TO ACCESS AT ANYWHERE AND ANYTIME

David Handriyanto is a Founder & MD of iCLEAN, his passion is to lead and develop new initiatives & ideas which create more values based on his core competency and experience. David’s strength is in leadership, planning & executing program, as well as pursuing innovative and managing change. His tips for success is RESPONSIVENESS – INNOVATIVE & SPEED-UP”



Day1 | Thu. 11 July 2019 at 13:15-14:15 –
“INTERNATIONAL STANDARD OF CLEANING TOOLS”

Agus Ariandy Sijoatmodjo – Agus is currently a Director of PT. Indomop Multi Makmur. Commissioners of several companies, a former Lecture of Strategic Management, Advertising & Promotion and Retail Business Management at he Bunda Mulia University. Agus is an expert in innovation, generational trends and thought leadership branding.



Day 1 | Thu, 11 July 2019 at 14.30 – 15.00
“UNDERSTANDING THE ART OF PREFUMERY”

Anni Tan - Country Head of Fragrance Oils Indonesia. A privately owned fragrance house located in the UK that specializes in the creation of bespoke fragrances and natural extracts.



Day1 | Thu. 11 July 2019 at 15:00-15:30
“CLEANING HOSPITALITY LEADERSHIP”

Arya Pering Arimbawa, Msi, CHA – Arya is a Cluster GM of PT. Archipelago International, he is an experienced GM with a demonstrated history of working in the hospitality industry. He is skilled in OnQ, Menu Engineering, Catering, F&B, and Hotel Management. Sales professional with a diploma focused in Rooms Division from BPLP Bali/STP Nusa Dua, Bali.

OUR SPEAKERS



Fifit Fitria

Day2 | Fri. 12 July 2019 at 10:30-11:30

“MAKING THE RIGHT CHOICE OF CLEANING EQUIPMENT”

Fifit Fitria is currently a Head of Business Development and Professional Direct Sales Karcher Indonesia, a world market leader German Cleaning Equipment. This past few years she has been actively involve directly in the “market” and delivering Educational Workshop to Hospitality Industry Associations & Hotels Corporate throughout Indonesia.



Susan Anindita

Day 2 | Fri. 12 Jul 2019 at 12:45 – 13:15

“THE NEW TREND OF TILE TECHNOLOGY”



Farhan Kassim

Day2 | Fri. 12 July 2019 at 13:45 - 14:20

“THE ULTIMATE SOLUTION FOR FLOOR CLEANING & POLISHING”

Farhan Kassim – the floor specialist will introduce KGS DIAMOND products that were designed, engineered and tested to increase your efficiency, reduce costs and make your work easier! KGS DIAMOND is the world’s leading manufacturer of flexible diamond abrasives and electronically metallized fabrics, founded in Switzerland in 1952. KGS has started a strong international development in 1985 and nowadays has global sales and distribution network with 20 sales office and 6 factories in 15 countries in the World (Europe, North America, Middle East and Asia). KGS DIAMOND is proud to announce that we have has recently opened a new office in Singapore to cater the needs of our customers in South East Asia.



Dr. Idham Sakti Harahap

Day2 | Fri.12July 2019 at 14:20-15:20

“UNDERSTANDING AND CONTROLLING BED-BUGS”

Dr. Idham Sakti Harahap, is currently a lecture at the Faculty of Bogor Institute of Technology (IPB). During His PhD program, he worked at Urban Entomology Laboratory. He’s acquired his position as faculty member at the Department of Plant Pests and Deceases in Clemson University, South Carolina, USA



Michael Abraham

Day2 | Fri.12July 2019 at 15:35-16:35

“GREASE MANAGEMENT”

Michael Abraham is a President at Mega-Lab Manufacturing Co. Ltd. Canada - A Canadian Company. Established in 1995 with specialty chemical industry. Mega-Lab continues to grow an ever-expanding range of products carrying the Enviro-Gard approval recognizing En-Vironmentally responsible content.

OUR SPEAKERS



Day3 | Sat. 13 July 2019 at 10:30-11:30
“STARTING UP A SUCCESSFUL CLEANING BUSINESS”

Paul Iskandar - Coach Paul is helping entrepreneurs to build better systems and a more engaged team so they can enjoy more time & money. After building his exhibition & design business to become autopilot, he can now focus on coaching others to do the same using the ActionCOACH globally-proven system.



Day3 | Sat. 13 July 2019 at 12:30-13:45
“EXPAND YOUR REVENUE STREAM”

* Fifit Fitri of Kaercher Indonesia
** Yermias of Robotagua



Day3 | Sat. 13 July 2019 at 13:45-15:15
“HOW DIGITAL TECHNOLOGY BOOSTING YOUR CLEANING BUSINESS”

Dayu Dara Permata –Previously, Dayu worked as a consultant with McKinsey & Co. Currently, she is a Senior Vice President of PT.GO-JEK Indonesia. She is co-founded & spearheads GO-LIFE platform, non-transportation business line of GO-JEK.



Wing Prakoso At present, Wing is developing one of Indonesian local startup www.horeindo.com for Labor Sourcing

Jourdan Kamal is best known as a Founder of MauBelajarApa.com., currently the largest workshops directory platform in Indonesia and today, he is still encouraging people not to stop learning through the platform.



Bing Robbin Muliadi –. Coach Robbin is a Founder of PT. Digital Mandiri Teknologi. He advise start-ups on leadership, business strategy and to drive sales and profitability



THANK YOU
TO ALL of OUR BRAND PARTNERS

MAS

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The EDUCLEANING 2019 LOUNGE Committee wishes to genuinely thank you for investing the time and resources to help recognize and appreciate our delegates and provide cutting edge education-program for the industry.

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PERKASA BERMITRA SENTOSA
AUDIO & STAGE LIGHTING CONSULTANT

R
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The Committees

Advisor **David Handriyanto**
Teddy Halim

Event Organizer **Elizabeth Siboro**
Rosa Permata

Finance Controller **Vera Tedjadinata**
Public Relations **Sherry Lydia**

Contact Person:

Elizabeth Siboro
+62 821-2450-9177

Rosa Permata
+62 812 1999 9905

e-mail: educleaning.iclean@gmail.com