# EDUCLEANING 2019 LOUNGE



Thursday, July 11 | Friday, July 12 | Saturday, July 13

Jakarta International Expo Hall A2



### EDUCLEANING 2019 LOUNGE

Clean Expo & Laundry Expo is the International iCLEAN is a national brand in the field of cleaning Exhibition of Modern Cleaning and Textile Care & sanitation solutions for industrial segments in of Indonesia which this year is the 6th edition Indonesia. In the 6th Clean Expo & Laundry Expo, held at the Jakarta International Expo on 11-13 iCLEAN works with PT. MAS (Media Artha July 2019. The most important business meeting **Sentosa**) as the Clean Expo organizer presents in the cleaning and washing sector: 2019 Clean an Educational Cleaning Program with various Expo & Laundry Expo is packaged and is designed topics in accordance with the agenda in this to be more than just an exhibition, this is a proposal, Educleaning Lounge is expected to business meeting to explore everything from provide input/ Information/new-paradigms chemical cleaning, equipment & tools, HR regarding market insight, new technology & training to the latest information from national current trends in the field of cleanliness to international.

management, for hotel segments, building maintenance, public areas, service providers for various cleaning solutions.

In the **Educleaning Lounge** session, the latest solutions will be presented, some experts in the field of cleanliness management and other resource persons will provide various information and market insights which aim to provide effective, efficient and comprehensive hygiene management solutions.



# AGENDA DAY 1 | Thursday, 11 July 2019

www.iclean.co.id | educleaning.iclean@gmail.com

## AGENDA DAY 2 | Friday, 12 July 2019

<b>AGENDA</b>
DAY 3   Saturday, 13 July 201
CLEAN PRENEURSHIP

	DAY 1   Thursday, 11 July 2019 CLEANLINESS MANAGEMENT SYSTEM		DAY 2   Friday, 12 July 2019 NEW SURFACE, TECHNOLOGY & ENVIRONMENTAL CLEANLINESS		DAY 3   Saturday, 13 July 2019 CLEAN PRENEURSHIP	
- 1	Time	Speaker	Time	Speaker	Time	Speaker
	10:30 - 11:00   Registration		10:00 - 10:30   Registration		10:30 - 11:00   Registration	
	ES 1   11:00 - 12:00 "What is Green Product" All about Guidance, Regulations, and Certification.	Naning Adiwoso Secretary General of Green Product Council Indonesia	ES 6   10:30 - 11:30  "Making the Right Choice of Cleaning Equipment"  Cleaning equipment playing a major role in mechanical actions of every cleaning actions, the sustainability characteristics of the equipment are very important, equipment must be selected, installed and operated to fit together with every cleaning requirements.	PT. Karcher	ES 11   11:00 - 12:00 "Starting Up a Successful Cleaning Business" Tips to build Cleaning Business	Paul Iskandar Action Coach Indonesia
	ES 2   12:00 - 13:00 Digital Educleaning Technology Which Easily to Access at Anywhere and Anytime	David Handriyanto Founder and MD of iClean			<b>ES 12</b>   12:00- 12:30  "New Business Concept"  Optimizing Your Laundry Business with Clean stop Consumer Program	David Handriyanto Founder and MD of iClean
	13:00 - 13:15   PS 1 by <b>iClean</b>					*
	ES 3   13:15 - 14:15 "International Standard of Cleaning Tools" Introducing an international standard from	Agus Ariandy Sijoatmodjo Director of Indomop Multi Makmur	10:30 - 11:45   PS 3 by <b>Karcher Indonesia(1)</b> 11:45 - 12:45   <b>Friday Prayer</b>		larketing Manager boost your revenue stream with home cleaning service bedbug service I cleanstop consumer	Fifit Fitria Head of Business Development of Karcher Indonesia
	international color coding for food industry, public area (US Thread Standard)		ES 7   12:45-13:15 "The New Trend of Tile Technology"			**  Yermias Triaviatta  Commercial  Director of
	14:15 - 14:30   PS 2 by <b>Indomop(1)</b>		How to treat the product portfolio tile which carries its distinct designs & sizes of floor, wall, as well as			
	ES 4   14:30 - 15:00 "Understanding The Art of Perfumery"	Anni Tan Country Head of Fragrance Oils Indonesia	decorative tiles  13:15-13:30   PS 4 by Karcher Indonesia(2)			Robotaqua Indonesia
						Moderator:  David Handriyanto
	ES 5   15:00 - 15:45	Arya Pering Arimbawa,Msi,CHA Cluster GM PT.Archipelago International	13:30-13:45   PS 5 by <b>Indomop(2)</b>			
	"Cleaning Hospitality Leadership" How to built a success and career in the hospitality industry		ES 8   13:45-14:20 "The Ultimate Solution For Floor Cleaning and Polishing"	Farhan Kassim KGS DIAMOND (SINGAPORE) PTE.LTD	•	Dayu Dara Permata Senior Vice President of GO-JEK Indonesia
	15:45 - 16:45 "Hospitality Gathering" By Invitation: Get your Raffle Ticket for Door Prize	HKA Chairmans     Corporate Hotels   Principals Tourism   Schools	ES 9   14:20-15:20  "Understanding & Controlling Bed-bugs"  • Get to know about bed-bugs, the impact on human skin, and how is the treatment	Dr. Idham Sakti Harahap Scientist / Researcher & Lecture at Bogor	ES 14   13:45 - 15:15 (1hr 30mnts)  "How Digital Technology Boosting Your Cleaning Business"  Panel Session:	** Wing Prakoso MD & VP PT. Hore Karunia Globalindo  ***
				Agricultural Institute (IPB)	How digital technology, labor sourcing & application,, digital transformation, digital	Bing Robbin Muliadi
	and the state of t		15:20-15:35   PS 6 by <b>Robotaqua Indonesia</b>		marketing and standardization of training can help and provide cleanliness & benefits the users and	Founder & Creative CEO of digitalman-
	Contact Person:		ES 10   15:35-16:35  "Grease Management"  The cutting edge of bacteria technology from Canada, an exclusive line of microbial products to provide the ideal solution for facilitating natural biodegradation of any organic waste effluent. From grease trap treatment to odour control in commercial, each category consists of products	Michael Abraham President of Mega-Lab Manufacturing Co.Ltd Canada	the providers of the cleaning industry.	****  Jourdan Kamal Founder of maube- lajarapa.com  Moderator: David Handriyanto
+62 821-2450-9177 +62 812 1999 9905  www.iclean.co.id   educleaning.iclean@gmail.com			formulated to tackle your specific challenge.  16:35-17:35  "Hospitality Gathering"	EHK   Restaurant's Owner   ACE   IKEI   Asosiasi Pengelola Pusat	Chairman of ASLI & Members   Chairman of HIPLI   Chairman of APLINDO	
			By Invitation: Get your Raffle Ticket for Door Prize			AI LINDO

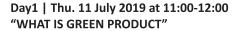
By Invitation: Get your Raffle Ticket for Door Prize

Belanja Indonesia | ASLI

## OUR SPEAKERS



Naning Adiwoso

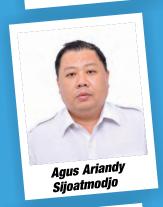


Naning Adiwoso is a Secretary General of Green Product Council Indonesia. Naning is innovator, founder of Indonesian Architecture Space Resources Centre, Network establishing industries between professional facing the green product and design - won the "Hall of Fame" from World Toilet Organization, for which she was credited with "Lifetime Achievement Award" from APSDA (Asia Pacific Space Design Association) in 2014.



Day1 | Thu. 11 July 2019 at 12:00-13:00 DIGITAL EDUCLEANING TECHNOLOGY WHICH EASILY TO ACCESS AT ANYWHERE AND ANYTIME

David Handriyanto is a Founder & MD of iCLEAN, his passion is to lead and develop new initiatives & ideas which create more values based on his core competency and experience. David's strength is in leadership, planning & executing program, as well as pursuing innovative and managing change. His tips for success is RESPONSIVENESS - INNOVATIVE & SPEED-UP"



Day1 | Thu. 11 July 2019 at 13:15-14:15 -"INTERNATIONAL STANDARD OF CLEANING TOOLS"

Agus Ariandy Sijoatmodjo - Agus is currently a Director of PT. Indomop Multi Makmur. Commissioners of several companies, a former Lecture of Strategic Management, Advertising & Promotion and Retail Business Management at he Bunda Mulia University. Agus is an expert in innovation, generational trends and thought leadership branding.



Day 1 | Thu, 11 July 2019 at 14.30 - 15.00 "UNDERSTANDING THE ART OF PREFUMERY"

Anni Tan - Country Head of Fragrance Oils Indonesia. A privately owned fragrance house located in the UK that specializes in the creation of bespoke fragrances and natural extracts.



Day1 | Thu. 11 July 2019 at 15:00-15:30 "CLEANING HOSPITALITY LEADERSHIP"

Arya Pering Arimbawa, Msi, CHA - Arya is a Cluster GM of PT. Archipelago International, he is an experienced GM with a demonstrated history of working in the hospitality industry. He is skilled in OnQ, Menu Engineering, Catering, F&B, and Hotel Management. Sales professional with a diploma focused in Rooms Division from BPLP Bali/STP Nusa Dua, Bali.

# Fifit Fitria



### **OUR SPEAKERS**

Day2 | Fri. 12July 2019 at 10:30-11:30 "MAKING THE RIGHT CHOICE OF CLEANING EQUIPMENT"

**Fifit Fitria is currently a** Head of Business Development and Professional Direct Sales Karcher Indonesia, a world market leader German Cleaning Equipment. This past few years she has been actively involve directly in the "market" and delivering Educational Workshop to Hospitality Industry Associations & Hotels Corporate throughout Indonesia.

Day 2 | Fri. 12 Jul 2019 at 12:45 – 13:15 "THE NEW TREND OF TILE TECHNOLOGY"







Day2 | Fri. 12 July 2019 at 13:45 - 14:20 "THE ULTIMATE SOLUTION FOR FLOOR CLEANING & POLISHING"

**Farhan Kassim** – the floor specialist will introduce KGS DIAMOND products that were designed, engineered and tested to increase your efficiency, reduce costs and make your work easier! KGS DIAMOND is the world's leading manufacturer of flexible diamond abrasives and electronically metallized fabrics, founded in Switzerland in 1952. KGS has started a strong international development in 1985 and nowadays has global sales and distribution network with 20 sales office and 6 factories in 15 countries in the World (Europe, North America, Middle East and Asia). KGS DIAMOND is proud to announce that we have has recently opened a new office in Singapore to cater the needs of our customers in South East Asia.

Day2 | Fri.12July 2019 at 14:20-15:20 "UNDERSTANDING AND CONTROLLING BED-BUGS"

**Dr. Idham Sakti** Harahap, is currently a lecture at the Faculty of Bogor Institute of Technology (IPB). During His PhD program, he worked at Urban Entomology Laboratory. He's acquired his position as faculty member at the Department of Plant Pests and Deceases in Clemson University, South Carolina, USA

Day2 | Fri.12July 2019 at 15:35-16:35 "GREASE MANAGEMENT"

Michael Abraham is a President at Mega-Lab Manufacturing Co. Ltd. Canada - A Canadian Company. Established in 1995 with specialty chemical industry. Mega-Lab continues to grow an ever-expanding range of products carrying the Enviro-Gard approval recognizing En-Vironmentally responsible content.

### **OUR SPEAKERS**



Day3 | Sat. 13 July 2019 at 10:30-11:30 "STARTING UP A SUCCESSFUL CLEANING BUSINESS"

**Paul Iskandar** - Coach Paul is helping entrepreneurs to build better systems and a more engaged team so they can enjoy more time & money. After building his exhibition & design business to become autopilot, he can now focus on coaching others to do the same using the ActionCOACH globally-proven system.



Day3 | Sat. 13 July 2019 at 12:30-13:45 "EXPAND YOUR REVENUE STREAM"

- \* Fifit Fitri of Kaercher Indonesia
- \*\* Yermias of Robotaqua



Day3 | Sat. 13 July 2019 at 13:45-15:15
"HOW DIGITAL TECHNOLOGY BOOSTINGYOUR CLEANING BUSINESS"

**Dayu Dara Permata** –Previously, Dayu worked as a consultant with McKinsey & Co. Currently, she is a Senior Vice President of PT.GO-JEK Indonesia. She is co-founded & spearheads GO-LIFE platform, non-transportation business line of GO-JEK.



Bing Robbin Muliadi –. Coach Robbin is a Founder of PT. Digital Mandiri Teknologi. He advise start-ups on leadership, business strategy and to drive sales and profitability



**Wing Prakoso** At present, Wing is developing one of Indonesian local startup <a href="https://www.horeindo.com">www.horeindo.com</a> for Labor Sourcing

Jourdan Kamal is best known as a Founder of MauBelajarApa.com., currently the largest workshops directory platform in Indonesia and today, he is still encouraging people not to stop learning through the platform.



### **THANK YOU**

TO ALL of OUR BRAND PARTNERS













The EDUCLEANING 2019 LOUNGE Committee wishes to genuinely thank you for investing the time and resources to help recognize and appreciate our delegates and provide cutting edge education-program for the industry.









The Committees

Advisor **David Handriyanto** 

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**Rosa Permata** 

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